




Invitation

Touch by Africa launch
#FromShack2Shareholder
Initiative, educating and
empowering underprivileged
women.



Changing victims into 'African Queens'
Powerful Independent Women





Touch by Africa, a leading organic and vegan-friendly body, face, haircare solutions company, is proud to announce the launch of their women empowerment initiative, **#fromshack2shareholder**. This groundbreaking programme aims to support underprivileged and abused women in their entrepreneurial endeavours, fostering financial independence and empowerment.

The **#fromshack2shareholder** initiative, spearheaded by Touch by Africa, is designed to empower young women, by providing exposure to various aspects of the business. Through mentorship, training and support, women demonstrating dedication and potential are given the opportunity to become shareholders in the company.

Touch by Africa's commitment to advancing and uplifting women in the community extends beyond mere products – it's a commitment to providing a helping hand to those in need.

To kick off this remarkable initiative, Touch by Africa will be hosting a Fundraiser on Thursday, April 25, 2024, starting at 18:00 at the Bloemendal360 location in Durbanville.

And you are invited to be a part of it...



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The event will be in aid off From Schack 2 Shareholder, raising funds needed to purchase a 10-seater vehicle, to alleviate transport challenges our ladies face daily, getting to the training centers, the workstations, and events.

We are seeking sponsorships by way off:

1. Exposure and marketing for our event and program #Follow #Share #comment
2. Sponsor an Items or service to be auctioned off at the event
3. Spot Prize's to win during the promotion and at the event
4. Purchase a Table at R650 per seat (10 seats per table- only 18 tables available)
5. Offer a service to add value to our event (Photo booth / service / music / technical support)
6. Purchase a Lottery ticket at R200 per ticket, stand a chance to win 1-year worth of treatments
7. Book our ladies for a wellness day, desk massages, a pamper day at work, at a nominal fee in aid of raising funds from as little as R85pp during the next 2 months.

For more information, tickets, sales and bookings, contact Ronel Botes 082 4567155

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